Intranet Budget Report

Don't settle for an intranet that weighs you down with missing functionality and expensive integrations. GreenOrbit provides a comprehensive set of built-in features so you can equip employees, empower content creators, and get your organization where it needs to go.

80%

OF COMPANIES SAY
THE INTRANET IS
NOW CONSIDERED A
BUSINESS CRITICAL
APPLICATION

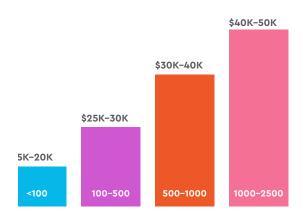


22%

Employee engagement (powered by an effective intranet) can increase profitability by 22%. (Insights from Gallup State of the Global Workplace Report.)



48% of companies with successful digital workspaces see improvements in their ability to rapidly bring new revenue streams online. (*Insights from Forbes.*)



THE AVERAGE SPEND ON AN INTRANET

The average initial spend on an intranet is between \$15K and \$50K dependent on the size of the organization.



Intranet budgets are increasing as companies recognize that a digital workplace is an important ongoing investment in their organization.



Given the intranet's importance for communicating internally, intranet teams should be generously staffed. (Insights from the 2018 Neilsen Norman Group Intranet Awards Report.)

THE TOP CHALLENGES THAT COMPANIES SEEK TO OVERCOME WITH AN INTRANET:



Consolidate & improve communication



Centralize document & information management



Connect employees



Improve collaboration & sharing

2 OUT OF 3 COMPANIES HAVE AN ALLOCATED ONGOING ANNUAL INTRANET BUDGET

