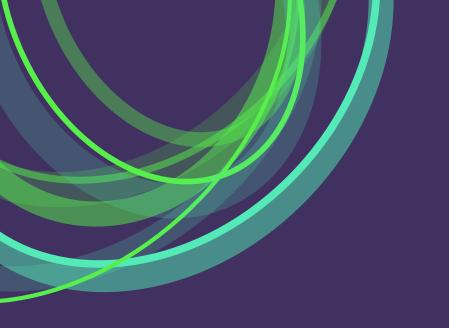




Get Going:

3 Ways Your Intranet Can Be a Launchpad for Success



"As you journey toward realizing the full potential of your digital workplace and driving next-level productivity, you've probably noticed by now that your current intranet won't get you very far."

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Your intranet: launchpad or dead weight?

It's time to explore the potential of your digital workplace.

Your company's intranet may be a common topic of conversation in your organization, but probably not for the reasons you hope. Clunky. Painful. Slow. Disorganized. Any of these words sound familiar? If you're lucky, your intranet is an inconvenient yet functional tool. But if your organization is like most, your intranet is a drag-inducing nightmare.

Whether you're in IT, HR, or communications, you know your organization is missing out on the full potential of a modern intranet. You feel increasing pressure to enhance productivity and drive collaboration. You dream of equipping your people with exactly the right tools to get work done, all in a single digital workplace.

Achieving this dream is possible, but there are three things your intranet must be able to do. Keep reading to learn how you can transform your digital workplace and launch your organization to new levels of productivity and success.

47%

of HR and business leaders say the productivity of the "new workplace" is a very important concern¹

¹2018 Deloitte Global Human Capital Trends. https://www2.deloitte.com/content/dam/insights/us/articles/ HCTrends2018/2018-HCtrends_Rise-of-the-social-enterprise.pdf GET GOING .

No. 1: Equip Employees to Get Work Done



Imagine the possibilities of a seamless work experience.

Every day, your people use many different tools to get work done and get your business where it needs to go.

Documents, group chats, collaboration tools, leave requests, and calendars. The list is endless — and so are the possibilities for errors, wasted time, and system failure.

Many intranets today don't provide a unified experience. Disparate systems, clunky technology, and poor user experiences create friction and hold employees back from maximum productivity.

WHAT DO YOUR EMPLOYEES USE TO GET WORK DONE?²



35% USE SOCIAL MEDIA AT LEAST ONCE A DAY



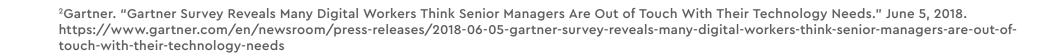


29% USE STORAGE OR SHARING AT LEAST ONCE A DAY





41% OF WORKERS USE REAL-TIME MOBILE MESSAGING AT LEAST ONCE A DAY





AT LEAST ONCE A DAY



16% USE COLLABORATION

AT LEAST ONCE A DAY

NO. 1: EQUIP EMPLOYEES TO GET WORK DONE

Putting it all together.

Bring everything employees need into one digital workplace.

The right intranet reduces friction by bringing everyday tools into a single seamless experience. This increases efficiency by equipping employees to work faster, better, and more collaboratively — no matter the time or place. McKinsey research found, for example, that process and networking tools improved productivity for global software development teams by 20 to 30 percent.³

³McKinsey. Innovative Collaboration Techniques Improve Productivity Across Global Teams. https://www.mckinsey.com/industries/high-tech/how-wehelp-clients/impact-stories/innovative-collaboration-techniques-improveproductivity-across-global-teams









5. Upload final logo and share comapny-wide



4. Gather feedback and discuss changes

3. Upload designs for approval

No. 2: Mobilize Your People to Create, Contribute, and Collaborate



Because dead intranets = dead weight.

Your organization is alive, humming with energy and creativity. Your digital workplace should reflect that.

It should truly be the people's platform — a microcosm of culture and information where all employees want to go to get work done.

So, why do so few organizations ever reach this ideal? Because many organizations don't build their intranet strategies around empowering their people to create, contribute, and collaborate. Their intranets become a mess of bottlenecks and bureaucracy, while one person tries to manage everything.

Only 24[%]

of workers strongly agree that the digital technology their organization provides enables them to accomplish their work⁵

Less than 50[%]

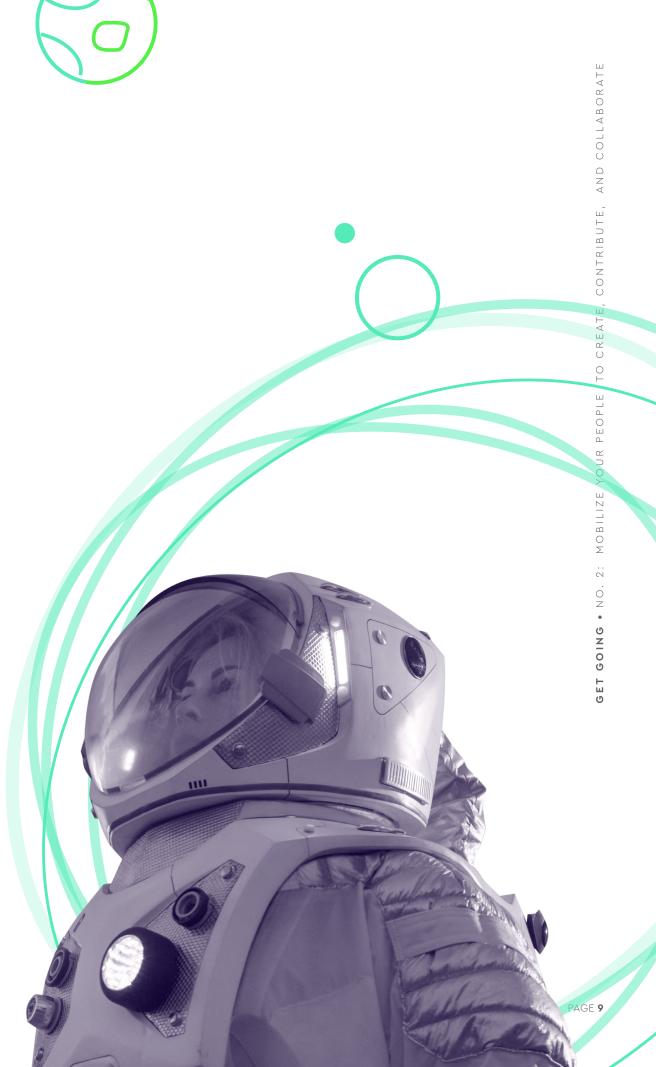
of workers believe their

⁴Gartner Survey Reveals Many Digital Workers Think Senior Managers Are Out of Touch with Their Technology Needs. Gartner. 2018. https://www.gartner.com/en/newsroom/press-releases/2018-06-05-gartner-survey-reveals-manydigital-workers-think-senior-managers-are-out-of-touch-with-their-technology-needs

⁵Gartner Survey Reveals Many Digital Workers Think Senior Managers Are Out of Touch with Their Technology Needs. Gartner. 2018. https://www.gartner.com/en/newsroom/press-releases/2018-06-05-gartner-survey-reveals-manydigital-workers-think-senior-managers-are-out-of-touch-with-their-technology-needs



NO. 2: MOBILIZE YOUR PEOPLE TO CREATE, CONTRIBUTE, AND COLLABORATE



Unleash your content creators and get more time back in your day.

Keeping intranet content fresh, engaging, timely, and constantly in-step with the culture is a tall order for just one person, especially when that person wears several other hats.

The best way to keep your intranet living and breathing is to:

- Appoint an intranet owner (if not yourself)
- Build a community of intranet advocates across the organization
- Set the right permissions to avoid content chaos
- Equip your content creators with easy-to-use tools and clear guidelines

When you set your people — and your intranet free with the power of decentralized content ownership, you'll ensure that all content is kept relevant and up to date.

Decentralize such content as :

- Business-critical policies and compliance documents from HR
- Customer stories and legacy knowledge from
 Customer Support
- Company news, events, and engagement initiatives from Internal Communications
- Milestones, successful outcomes, and employee recognition from Project Teams

The goal is to make your intranet the product of your people. It should be an engaging and essential resource that engenders a sense of ownership and pride and fosters the collaboration, engagement, and productivity your business needs.

No. 3: Get your Organization Going Right Away



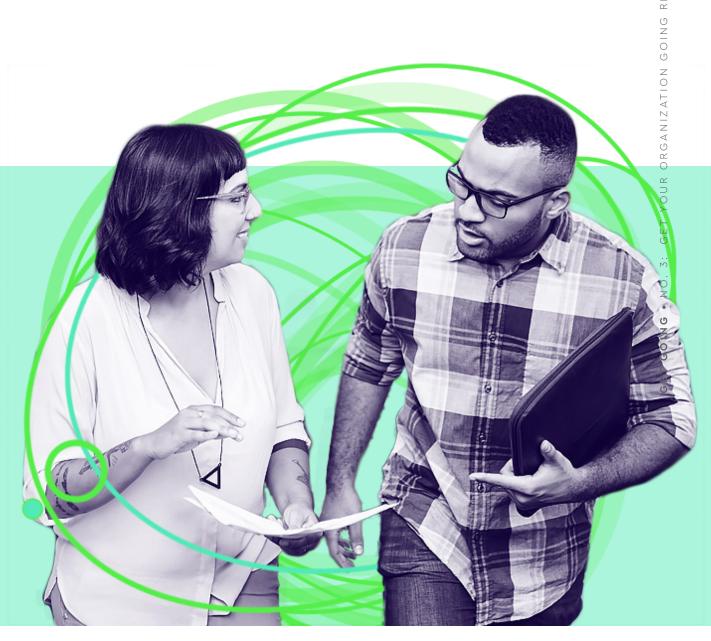
NO. 3: GET YOUR ORGANIZATION GOING RIGHT AWAY

Are you ready to get going?

To make your intranet a launchpad for success, you need to get it going right away — you can't afford to make minor tweaks and optimizations over time.

Many organizations never see results in productivity, collaboration, and engagement because they have to overcome too many obstacles to get their intranets up and running. These solutions may claim to be "out-of-thebox" but are really just complicated bundles of expensive add-ons and integrations, requiring many hours of consulting and implementation to become functional. **82**%

of HR and business leaders believe that the hyper-connected workplace is important or very important, but only 45% are ready to meet expectations⁶



NO. 3: GET YOUR ORGANIZATION GOING RIGHT AWAY

Get everything you need.

For you, your content creators, and your employees.

The stakes are too high. The workplace is changing, and competition will only increase. If your organization doesn't become more collaborative, agile, and technologically savvy, you won't keep up.

To put it simply, the future of your business relies on your intranet's ability to create a seamless and engaging digital workplace. You need to make sure your solution has everything you need to get your organization going — and keep it going for the long haul.

Your intranet should provide everything you need to:

- Customize, manage, and measure activity in your intranet.
- Equip your employees with tools for knowledgesharing, documentation, social collaboration, and more.
- Empower your content creators to contribute, make changes, and shape your intranet to be the best it can be.

⁷2018 Deloitte Global Human Capital Trends. https://www2.deloitte.com/content/dam/insights/us/articles/ HCTrends2018/2018-HCtrends_Rise-of-the-social-enterprise.pdf



of HR and business leaders believe workers will spend more time on collaboration platforms in the future⁷



Go Further and Faster with GreenOrbit



Discover a new world of productivity.

As you journey toward realizing the full potential of your digital workplace and driving next-level productivity, you've probably noticed by now that your current intranet won't get you very far.

Many intranets are really just flashy integrators with shallow functionality. Rather than get your organization going, they drag it down by adding extra costs and hassle, preventing you from equipping your organization with the tools it needs.

If your intranet feels more like a dead weight than a launchpad, it's time to explore new possibilities. Look no further than GreenOrbit. We provide everything you need to:

- 1. Equip your employees to get work done
- 2. Mobilize your people to create, contribute, and collaborate
- 3. Get your organization going right away

Why Greenorbit?

It's time to get going.

GreenOrbit equips you to go further and faster with all the functionality and support you need, built in. Get a customized, collaborative intranet with a great user experience up and running right away — without the headache.

With GreenOrbit, you can build a thriving digital workplace that:

- Equips your employees to access information, communicate, learn, connect, and collaborate with each other
- Empowers your team to create and contribute fresh, engaging content
- Enables you to customize your intranet, configure the technology to your exact needs, and analyze activity and usage

Don't let your intranet drag your organization down. Discover a new world of productivity by visiting us at **GreenOrbit.com**.



About GreenOrbit

Dare to seek a better intranet. You're not distracted by the flashy integrators with their shallow functionality. No, you want to equip employees and empower content creators with the right tools. Discover the intranet that provides everything you need, built in. GreenOrbit enables you to drive efficiency, foster collaboration, and create an intranet experience that works for your culture and brand. **Learn more at GreenOrbit.com**.

Get Going

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